

### **Borislow Insurance Overview:**

[Borislow Insurance \(BI\)](#) is a nationally recognized employee benefits brokerage and consulting firm. Founded in 1982 by Jennifer Borislow, BI began with a singular mission of making a difference in the lives of clients. Our entrepreneurial spirit, combined with a passionate commitment to operating with an innovative mindset, crystallized into our four guiding core values: Create Community, Collaborate with Care, Grow with Intention, and Own Outcomes. In 2021, we entered a strategic partnership with BroadStreet Partners (Columbus, OH) and the Ontario Teachers' Pension Fund (\$250B). In doing so, we intentionally aligned with 30 independently owned and operated insurance agencies with revenues that exceed \$2B annually, supported by more than 9,100 insurance professionals across the United States and Canada. Our partnership with BroadStreet gives us the scale, succession planning, access to capital and resources of a multi-billion-dollar enterprise while retaining complete autonomy over strategic and operational matters.

The firm is currently seeking a **Wellbeing Specialist** to join the Borislow Insurance team. The Wellbeing Specialist is responsible for the promotion and facilitation of a supportive culture of success and wellbeing for our clients. This passionate individual will work directly with clients by building relationships, communicating effectively, and utilizing evidence-based practices. The Specialist will help to improve individual and organizational health and wellbeing by increasing confidence and competence through greater participation, engagement, completion, and satisfaction of the client's comprehensive corporate health program.

### **Essential Duties & Responsibilities:**

- Participate as a key member of the client engagement team responsible for planning, design, implementation, and delivery of a benefits strategy.
- Provide insights into effective ways to utilize available wellbeing funds offered by third party vendors.
- Build relationships at the employer leadership level, supporting investments in creating a culture of health and wellbeing in the workplace.
- Leverage health plan, wellbeing and community resources as part of client wellbeing support.
- Provide tools and resources for Biometric Screening events and onsite flu clinics.
- Create and administer customized client interest surveys using our online software. Compile client interest survey results into aggregate and create an executive summary of results.
- Work collaboratively with Risk Management and Strategic Partners to compile health and wellbeing reporting for client analysis.
- Create and deploy client health & wellbeing templates and communication campaigns (emails, flyers, brochures, newsletters, programming materials) as needed.
- Assist client in driving employee engagement in existing health and wellbeing tools.
- Maintain and coordinate our in-house BI Health & Wellbeing program.
- Perform other client administrative and operational tasks as requested and agreed upon.

## **Education and/or Work Experience Requirements:**

- A bachelor's degree in health, wellness, public health, health promotion, or other related fields
- 4+ years of experience in health, prevention, health promotion, and/or behavioral change methodology
- 2+ years of project management experience in a related field
- 2+ years of wellness program management or coordination
- Excellent communication and interpersonal skills
- Demonstrated time management and organizational skills
- Experience in the insurance industry in worksite wellness, disease management or health promotion & prevention a plus
- Proficient in Microsoft Office Suite
- The ability to work effectively and collaboratively with all levels of staff both internally and externally with clients and strategic partners
- Proficient at critical thinking and problem solving

## **Compensation and Benefits:**

Borislow Insurance offers a diverse working environment, and the chance to build a career where individual achievements are recognized and rewarded. You will enjoy a competitive compensation package, comprehensive benefits and an opportunity for career growth with a progressive industry leader.

Please send all additional questions or inquiries to Travis Horne, Director of Health & Wellbeing: [travis@borislow.com](mailto:travis@borislow.com)