



**BORISLOW INSURANCE
PRESS RELEASE**

Borislow Insurance Agency – WELCOA’s “Healthiest Small Company” award recipient

Borislow Insurance Agency (Methuen, MA) was recently recognized by the Wellness Councils of America (WELCOA) as one of America’s “Healthiest Small Companies” due to of their demonstration and willingness to promote and improve the health and well-being of their employees.

The “*Well Workplace at the Small Business level*” award was awarded to 15 companies nationwide. Borislow Insurance was the only small business to be recognized in New England. By successfully integrating ten (10) benchmarks of results-oriented programs, Well Workplace Award winners had to demonstrate that their programs are not only comprehensive, but effective. The recipients are recognized as organizations that fully embrace its responsibility for maximizing the health and well-being of their employees and that employee wellness has become part of the overall business strategy. Borislow Insurance is extremely proud to be included in this elite group of Small businesses who help influence the benefits of wellness in the workplace.

The Wellness Council of America (WELCOA) was established as a national not-for-profit organization in the mid 1980's through the efforts of a number of forward-thinking business and health leaders. WELCOA has helped influence the face of workplace wellness in the U.S.

Today, WELCOA has become one of the most respected resources for workplace wellness in America. With a membership in excess of 3,200 organizations, WELCOA is dedicated to improving the health and well-being of all working Americans. To date, more than 700 corporations, healthcare systems, public agencies, and educational institutions - employing over 2.25 million people - have met rigid worksite wellness criteria and have been recognized as some of America’s Healthiest Companies.

Please [click here](#) to view the 2009 award recipients